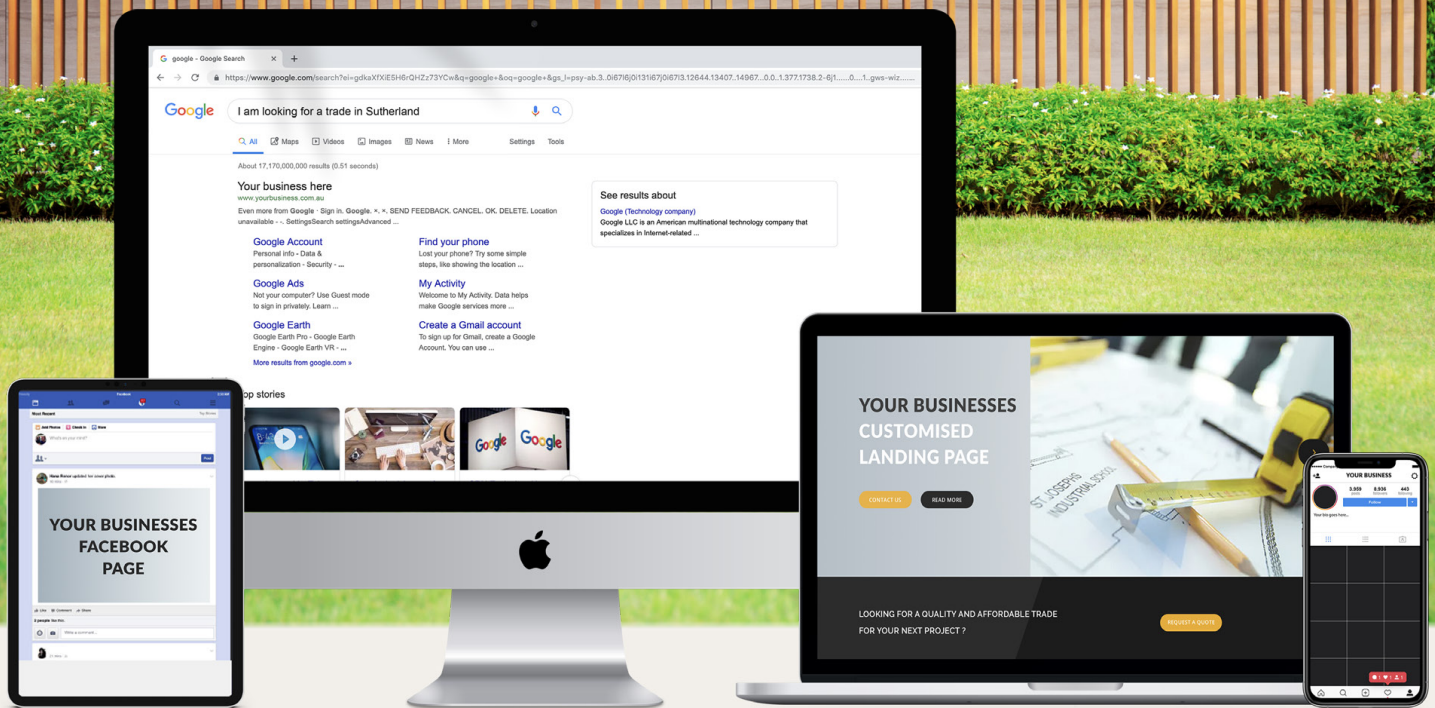


TRADIES! GET FOUND ONLINE AND GENERATE LEADS

6 Month Digital Kickstart Program



Month 1: Set-up

- ✓ Customised landing page to capture and track enquiries
- ✓ Lead form
- ✓ Service offering
- ✓ Contact information
- ✓ Google My Business Set Up
- ✓ FREE set up of Google Business Page
- ✓ Organic social media set-up
- ✓ FREE set up of Facebook Business Page
- ✓ FREE set up of Instagram Business Page
- ✓ Paid advertising set up
- ✓ FREE set up of paid social media and

Months 2-6: Management

- ✓ Paid social media advertising to drive enquiries
- ✓ Management of Facebook and Instagram advertising
- ✓ Target people by location, interests and demographics
- ✓ Includes media spend
- ✓ Google Ads
- ✓ Local search campaign to drive local enquiries
- ✓ Target people by location, interests and demographics
- ✓ Includes media spend
- ✓ Monthly activity report
- ✓ Monthly reporting on campaign performance

**\$1,500+GST per month
for 6 months**