

Are you and your accountant heading to splitsville?

If I bumped into my accountant in the street they would:

- Know my face, but not my name
- Stare at me blankly until I reminded them of my name, address, business name and tax file number
- Say hello to me, my partner and my children all by name.



I am looking for new technology to help with my business process. My accountant would:

- Agree that technology is important but it's really expensive so best not invest in it
- Not be the best person to speak to, he only does my tax
- Set up a meeting to discuss my requirements and bring loads of options and a demo of some technology that he works with.



At tax time my accountant:

- Promises the world. But I'm left feeling like he could've done more for the money I paid
- Gives new meaning to "bending" the rules. I'm fearing an impending audit with dire consequences.
- Gives it to me straight. While creative, I'm always within the confines of the law and budget.



My accountant contacts me:

- Every quarter for BAS, yearly for tax and when I call them
- Only at tax time
- At least once a month via email or phone and I regularly call or drop in to see them for advice or help on a range of business issues.



IF YOU ANSWERED

Mostly As

Your accountant is stuck behind his desk and over laden with files. They're yet to embrace technology fully and prefer to stick with the old school ways of yesteryear. It's time to have a chat and assess together if this is the right fit for you and your business.

Mostly Bs

Welcome to Splitsville: it's time to get another accountant. The sad fact is, they won't even notice you've moved on until (maybe) tax time. Don't expect a long break up, this fly-by-nighter will be on to their next client quicker than you can say "but I don't have a receipt for that".

Mostly Cs

You're either a 542 Partners client or with a real gem of an accountant. Your accountant prefers to build a relationship with clients and not just at tax time. With a love for technology and business advice, your accountant is not just a number cruncher they are real business partners that take pleasure in watching you and your business grow. Stick with these guys!

Headed for splitsville?

Give us a call or check out our website we'll nurse you through your break up.

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